

A peer learning group:

Lean Startup In the Enterprise

Lean Startup in the Enterprise is a peer learning group, open to those in large Twin Cities organizations interested in Lean Startup strategies and best practices.

Our Fall 2016 program offers a unique opportunity to learn from one of the most innovative initiatives in the Twin Cities—the Target + Techstars Retail Accelerator.

This is a two-part event. The first takes place on September 20, where we will see final demos from the ten companies selected for the accelerator program. In the second session, on October 4, leaders from Target and Techstars will frame this initiative in the context of Target's innovation strategy, and reflect on the learnings over the past year.

We encourage you to attend both sessions if you can. But, if your schedule does not permit, you are welcome to attend either one.

Target + Techstars Retail Accelerator

Session I: Demos

Tuesday, September 20, 2016

4pm to 6pm (doors open at 3pm)

Orchestra Hall

1111 Nicollet Mall

Reception to follow

Session II: Strategy and Reflections

Tuesday, October 4, 2016

11:30am to 1:30pm

Techstars space at Target

33 S 6th Street

Skyway Level

Lunch will be served

Speakers:

Ryan Broshar

Managing Director, Techstars

Kirstin Nielson

Director Innovation, Target

Note: There will be ample time for networking and Q&A.

For more information and to confirm attendance, please contact:

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